

Curriculum Map: GCSE Business

Year	Aut 1	Aut 2	Spr 1	Spr 2	Sum 1	Sum 2
9	<p>Business in the Real World; Purpose and Nature of Business</p> <ul style="list-style-type: none"> - Business Types - Purpose and Nature of Business - Needs and Wants - Goods and Services - Opportunity Cost - Factors of Production - Sectors of the Economy - Entrepreneurs - Functions of a business <p>Summative Assessment; End of module test for 'Purpose and Nature of Business'</p>	<p>Business in the Real World; Business Ownership</p> <ul style="list-style-type: none"> - Forms of Business Ownership - Not-for-profit organisations - Limited Companies and PLC - Calculating Share Values <p>Business Aims and Objectives</p> <ul style="list-style-type: none"> - Purpose of setting objectives - Changing Objectives - Use of objectives <p>Stakeholders</p> <p>Summative Assessment; End of module test for 'Business Ownership and Business Aims and Objectives'</p>	<p>Business in the Real World;</p> <ul style="list-style-type: none"> - Business Location - Business Planning (including finance basics) - Expanding a Business <p>Business Finance</p> <ul style="list-style-type: none"> • Costs • Profit/Loss • Revenue <p>Business Enterprise Project</p> <p>Summative Assessment; End of module test for 'Business Location, Planning and Expansion'</p>	<p>Business Enterprise Project</p> <p>Business Finance</p> <ul style="list-style-type: none"> • Costs • Profit/Loss • Revenue 	<p>Human Resources;</p> <ul style="list-style-type: none"> - Organisational structures - Centralisation and Decentralisation - Recruitment - Selection of employees <p>Business Finance</p> <ul style="list-style-type: none"> • Costs • Profit/Loss • Revenue 	<p>Human Resources;</p> <ul style="list-style-type: none"> - Contracts of opportunity - Staff motivation - Training <p>Business Finance</p> <ul style="list-style-type: none"> • Costs • Profit/Loss • Revenue <p>Summative Assessment; End of module test for 'Human Resources'</p>
	<p>SMSC and PD Link: Students learn about not-for-profit organisations and social enterprise, as well as the responsibilities that successful entrepreneurs have when it comes to creating new jobs and delivering fair working conditions.</p> <p>Careers Link: Careers are discussed continually throughout Year 9 in terms of business types and business ownership, students are also taught how to write their own CV, apply for a job and create a job advert. They also complete a mock job interview with practice questions. They learn to understand what recruiters want in potential candidates and about training in employment.</p>					
10	<p>Human Resources;</p> <ul style="list-style-type: none"> - Contracts of opportunity - Staff motivation - Training <p>Summative Assessment; End of module test for 'Human Resources'</p> <p>Business Finance</p> <ul style="list-style-type: none"> • Costs • Profit/Loss • Revenue 	<p>Business Project/Young Enterprise to tie in with Charities Week</p>	<p>Business Operations</p> <ul style="list-style-type: none"> - Production Processes - The role of procurement - The concept of quality - Good customer services <p>Summative Assessment; End of module test for 'Business Operations'</p> <p>Influences on Business</p> <ul style="list-style-type: none"> - Technology - Ethical and environmental considerations - The economic climate on business <p>Business Finance</p> <ul style="list-style-type: none"> • Costs • Profit/Loss • Revenue 	<p>Marketing</p> <ul style="list-style-type: none"> - The Marketing Mix (4Ps) <p>Summative Assessment; End of module test for 'Marketing'</p> <p>Business Project/Young Enterprise</p> <p>Business Finance</p> <ul style="list-style-type: none"> • Costs • Profit/Loss • Revenue 	<p>Influences on Business</p> <ul style="list-style-type: none"> - Globalisation - Legislation - Competitive environment <p>Summative Assessment; End of module test for 'Influences on Business'</p> <p>Marketing</p> <ul style="list-style-type: none"> - Segmentation - Purpose and methods of market research <p>Business Finance</p> <ul style="list-style-type: none"> • Costs • Profit/Loss • Revenue 	<p>Business in the real world revisited looking at the finance requirements and calculations.</p> <p>This is prep work prior to starting the final module on finance and ensuring that the basics have been revisited prior to starting the finance module.</p> <p>Influences on Business</p> <ul style="list-style-type: none"> - Sources of finance - Cash flow <p>End of year assessment; Summer mock exam covering all theory areas from Yrs 9 and 10</p>
	<p>SMSC and PD Link: In Year 10, students take on their own business project which ties in with Charities week just before Christmas. Students look at different charities and decide on a product that they can make, they cost it, work out their profit and contribution to charity, market the product etc. Students have to work collaboratively in teams in order to achieve their goal of creating their product and making a profit. We look at the morality of making a profit and what is done with the profit.</p> <p>Careers Link: Careers are discussed continually throughout Year 10. Whether this is specific careers that are looked at/discussed as part of case study questions, or whether they are linked in to specific topics of study. For example, when looking at marketing, we would investigate what the role of a marketing manager is, how marketing jobs vary for different industries, how you can get a career in marketing etc.</p>					
11					FINAL EXAMS	FINAL EXAMS